



# PIXI™

## Smart Drinking Fountain

As smart as it is adorable.

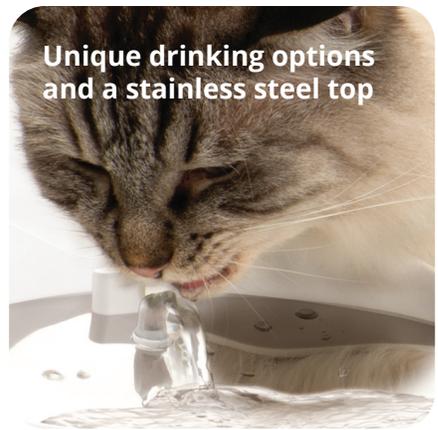
UV-C sterilization kills 99% of bacteria and viruses



PIXI will let you know if she needs a little help



Unique drinking options and a stainless steel top



### Catit PIXI™ Smart Fountain



Large reservoir



Triple action filtration



Built-in Wi-Fi



LED status alerts



Silent



Night light

# Pixi™

## SMART DRINKING FOUNTAIN

### Cute design series by Catit

The Catit PIXI™ range consists of high-end cat supplies with a sleek yet whimsical design, inspired by our adorable office cat Pixi. The special blend of catitude and skill results in unique, user-friendly products.

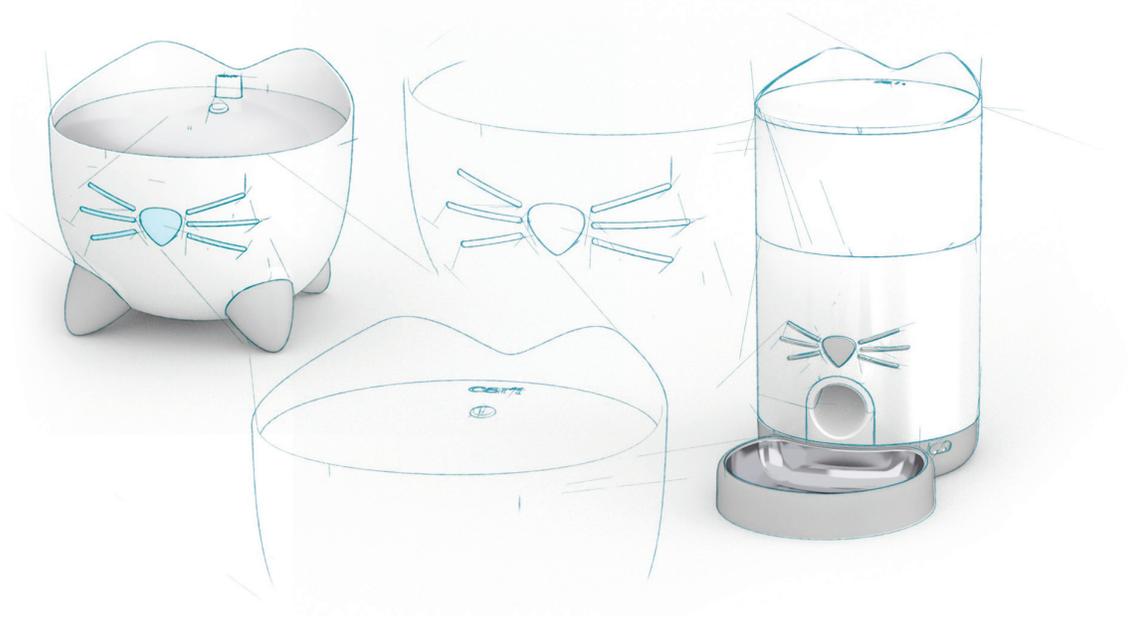
### Cross-category range

Comparable to our popular Catit Senses series, this new product line will continue to grow in the future, with products from various categories that all share their cat-like styling. As with Catit Senses, these products are great as stand-alone items but also pair up beautifully thanks to their design.

### Adorable styling

Our many conversations with cat groups have taught us that the 'cute' level in cat supplies is very important to cat parents. Catit PIXI™ products all share cat-like traits, such as a nose with whiskers, ears, and/or tail in some cases. These adorable elements appeal to any audience that is either young at heart or cares for their cat(s) as parents do for their children.

Because of its sleek design, Catit PIXI™ is reminiscent of a high-end fashion line that will tickle anyone's fancy.



**PATENT PROTECTED.**

**catit**®  
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# Pixi™

## SMART DRINKING FOUNTAIN

### Catit PIXI™ helps you care for your cat

The Catit PIXI™ Smart Fountain provides your cat with a continuous source of fresh, purified water. Running water encourages cats to drink more, which helps prevent urinary tract diseases.



**Large reservoir**  
2L 67.5 fl oz



**UV-C sterilization**



**3-stage filtration**



**Stainless steel top**



**3 drinking options**



**Super silent**



**Built-in Wi-Fi**



**Remote control app**



**Low water level alert**



**Filter replacement alert**



**Energy-saving mode**



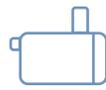
**Timer**



**Nightlight**



**Anti-overflow**



**Durable pump**

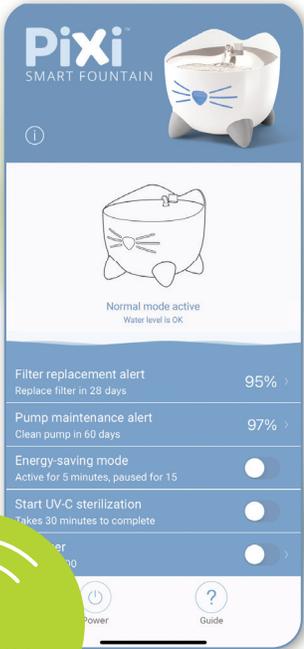


# Pixi™

## SMART DRINKING FOUNTAIN

### As smart as it is adorable

The Catit PIXi™ Smart Fountain is equipped with state-of-the-art UV-C sterilization technology, has built-in Wi-Fi and a free mobile app that lets you access its clever features remotely! The fountain's stylish yet whimsical design was inspired by our cute office cat Pixi.

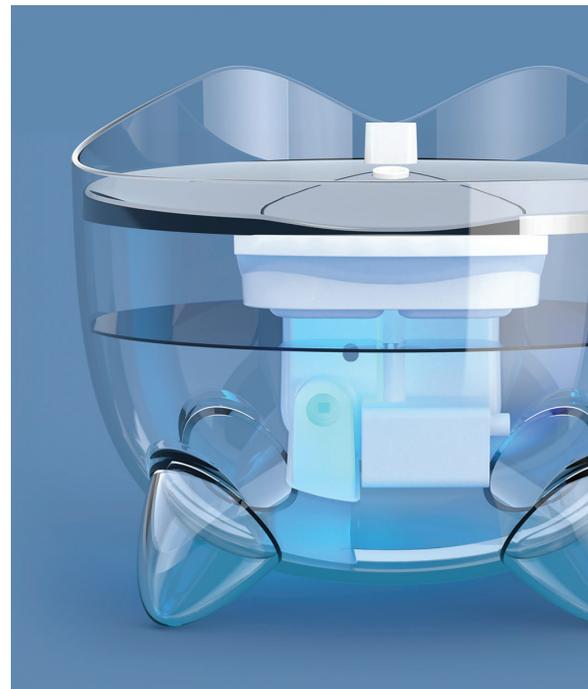


# Pixi™

## SMART DRINKING FOUNTAIN

### Combined filtration technology for ultra clean water

As water enters the reservoir it is softened and cleared of potential debris by the triple action filter pad inside. Next it is cleared of potential bacteria and viruses thanks to the fountain's UV-C sterilization technology. This virtuous cycle guarantees fresh, clean drinking water at all times!



### UV-C Sterilization kills 99%\* of bacteria and viruses

Every two hours, the fountain's UV-C sterilizer will purify your cat's drinking water, neutralizing bacteria! UV-C light is a natural germicide that is used to disinfect hospital room surfaces, public places, money and drinking water.

(\* Official result from independent lab test at SGS)

# Pixi™

## SMART DRINKING FOUNTAIN

### Triple action filtration with filter pad

In addition to a UV-C sterilizer, the Catit PIXI™ Smart Fountain includes a filter that cleans your cat's drinking water in three stages:

- 1 Cotton mesh filters out debris
- 2 Active carbon removes odours and impurities
- 3 Ion exchange resin softens tap water\*



**For use with certified Catit PIXI™ Fountain Filters only.**

Replace the filter every 30 days for optimal results.

The fountain's nose will start blinking blue when it's time to replace the filter.

(\*) Reduces magnesium and calcium, which can lead to urinary tract diseases, a common health issue for cats. This product is not designed to cure any disease or illness.

# Pixi™

## SMART DRINKING FOUNTAIN

### Free mobile app

With the mobile app, you can care for your cat anywhere, at any time! Switch between modes, receive push notifications when it's time to refill the reservoir, or even start the UV-C sterilization process with a swipe of your finger.

Using the app, you can access any of these fountain features remotely:



#### Power

Switch the pump on or off.



#### Energy-saving mode

Switch from normal to Energy-saving mode, in which the fountain is operational for 5 minutes and paused for 15 minutes.



#### UV-C sterilization

Start the sterilization process manually.



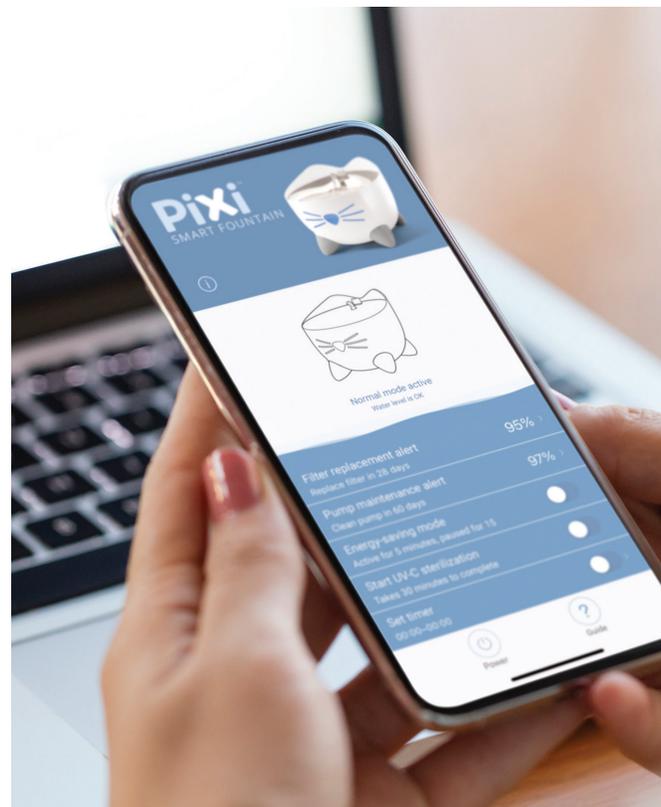
#### Timer

Set a period of time during which the fountain should be operational.



#### App sharing

Have multiple people (e.g. family, cat sitter) control and monitor the fountain by logging in to their account on the app.



# Pixi™

## SMART DRINKING FOUNTAIN

### Notifications

The Catit PIXI™ Smart Fountain automatically detects status changes, such as when it's time for a refill, or when the filter needs replacing. Simply enable notifications in the Catit PIXI™ app, and get notified about those events directly on your smartphone.



#### Water level alert

Receive notifications on your mobile phone every four hours in case of low water level or when the water has run out.



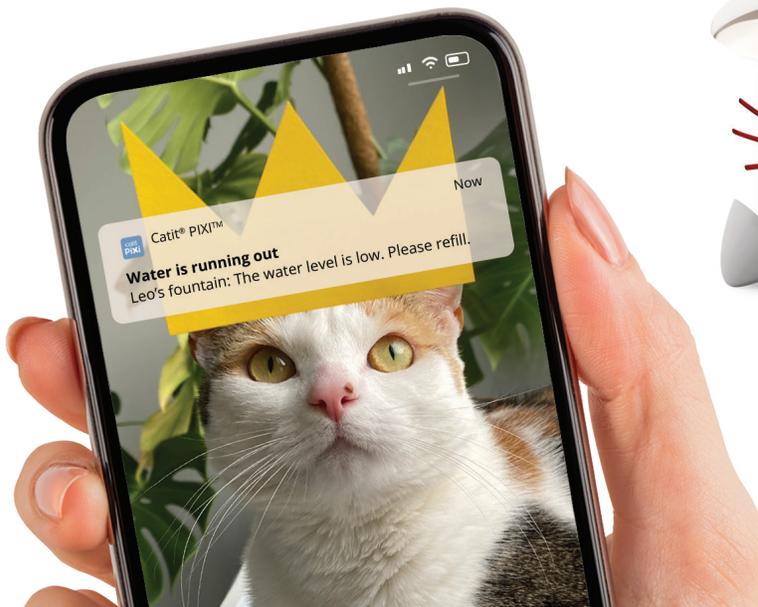
#### Filter replacement alert

Receive notifications on your mobile phone to replace the filter (every 30 days).



#### Pump maintenance alert

Receive notifications on your mobile phone to clean the pump (every 60 days).



# Pixi™

SMART DRINKING FOUNTAIN



## PIXI's little nose will tell you what's up

The fountain's nose-shaped water level window not only makes for a cute nightlight, it will also light up in 4 different ways to indicate the fountain status.



### Blinking blue

Replace Filter



### Blue

UV-C sterilization active



### Blinking red

Time to refill



### Red

Out of water,  
auto-shutdown

# Pixi™

## SMART DRINKING FOUNTAIN

### Whisker stress-free drinking surface with shallow bowl

Thanks to the bowl in front, your cat is able to drink at all times, even when the fountain is turned off. The fountain's drinking surface is wide and shallow, so that it doesn't place any stress on your cat's sensitive whiskers.



### Dishwasher-safe stainless steel top

The fountain's high-grade stainless steel cover reduces chin acne (due to plastic allergy) in cats.

# Pixi™

## SMART DRINKING FOUNTAIN

### 3 drinking options for maximum comfort

The Catit PIXI™ Smart Fountain offers multiple drinking options to entice picky drinkers: calm flow, stream (with spout) and bubbling top. The featured drip collection zone helps stray drops of water to flow back into the reservoir.



Unique arching  
water flow  
for ergonomic  
drinking

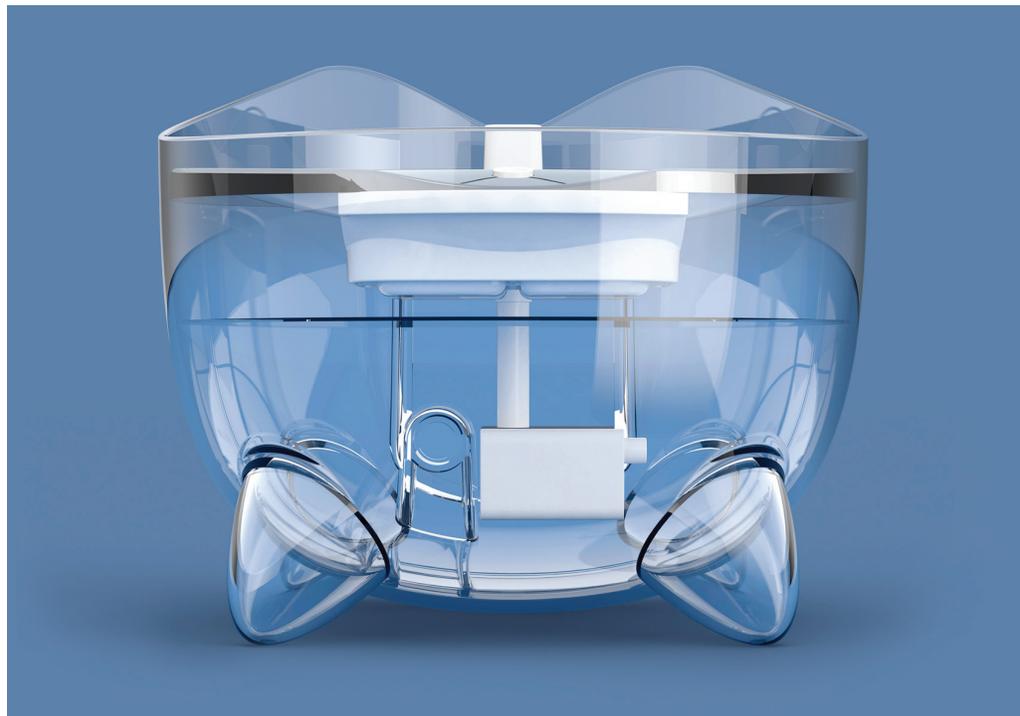
catit®  
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# Pixi™

## SMART DRINKING FOUNTAIN

### **Super-silent, perfect for sleeping beauties**

Since the fountain pump is mounted in the water, it doesn't vibrate as much against the reservoir and hardly makes any noise. The pump has a water level sensor and 2 LED lights (white when operational, and red when the water level is low).



### **Durable pump with ceramic bearing**

While wear and tear can cause pumps to grow noisier over time, ours has a durable ceramic bearing that will keep it running smoothly and silently for much longer.

# PIXI™

## SMART DRINKING FOUNTAIN

### Ergonomic and user-friendly design



#### PIXI's little ears

The fountain's ears aren't just adorable, they stimulate cats to drink at the front, which helps prevent water spills.

#### PIXI's button nose

Did you know that PIXI's little nose is actually a backlit water level window? The reservoir is completely full if the water level reaches the top of the whiskers.

#### PIXI's pretty paws

Since the fountain sits slightly above ground on four adorable paws, it's very easy to pick up for a quick refill or cleaning.

# Pixi™

## SMART DRINKING FOUNTAIN

### Easy set-up

Check the instruction manual to get started with your Catit PIXI™ Smart Fountain!



### Spout

Creates a water stream for your cats to drink from. This little add-on is easy to insert and remove.

### Stainless steel cover

Hygienic and high-grade stainless steel reduces chin acne (due to plastic allergy) in cats. Dishwasher-safe.

### Fountain top

When the stainless steel cover is in the dishwasher, this part ensures that the fountain can keep running.

### Filter pad

The filter purifies your cat's drinking water in 3 ways, and should be replaced every 30 days for optimal effects.

### Filter tray

Keeps the filter pad securely in place. Soak the filter completely before inserting it with the packets facing down.

### Pump

Since the pump is mounted in the water, it operates super-silently. It has a water level sensor and 2 LED light indicators.

### Reservoir with water level window

Fill the reservoir until the water level reaches the top of the whiskers. This equals the max. capacity of 2 L / 67.5 fl oz.

### Feet

The fountain is elevated by four adorable paws, which makes it very easy to pick up and refill.

# Pixi™

SMART DRINKING FOUNTAIN



#43751  
UPC 0-22517-43751-3  
MASTER 6

## Fountain specifications



43751

### Catit PIXI™ Smart Fountain



20.5 x 20.5 x 17 cm  
8 x 8 x 6.7 in

800g

2L / 67.5 fl oz  
reservoir capacity

Stainless steel top  
Second top layer

Super-silent & Fully  
detachable pump

USB output with DC 5V 1A  
adapter < 1W

Triple Action Filter

Auto-shutdown

Low water level alert  
nose indicator

UV-C Sterilization

Built in Wi-Fi  
Range to router: 30m

App support with real-time overview

Low water level, Filter replacement,  
Pump maintenance mobile notifications

Switch ON/OFF remotely

Energy-saving mode

Timer



43720

### Catit PIXI™ Stainless Steel Fountain



20.5 x 20.5 x 17 cm  
8 x 8 x 6.7 in

678g

2.5L / 84.5 fl oz  
reservoir capacity

Stainless steel top

Super-silent & Fully  
detachable pump

USB output with DC 5V 1A  
adapter < 1W

Triple Action Filter

Auto-shutdown

Low water level alert  
nose indicator

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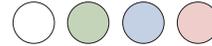
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### Catit PIXI™ Fountain



20.5 x 20.5 x 17 cm  
8 x 8 x 6.7 in

678g

2.5L / 84.5 fl oz  
reservoir capacity

-

Super-silent & Fully  
detachable pump

USB output with DC 5V 1A  
adapter < 1W

Triple Action Filter

Auto-shutdown

Low water level alert  
nose indicator

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